

Xact Consultancy and Training Limited

Website Privacy Policy

1. Introduction

This policy explains how Xact Consultancy & Training Limited (Xact) manages personal data you provide to us on our website.

2. What we collect

The information Xact may collect about you includes:

- Name, the organisation you work for and your job title
- Contact information including email address
- Services in which you are interested
- Information relevant to customer surveys

3. What we do with the information

Xact collects this information to understand your needs and provide the best possible service to customers for the following reasons:

- Internal record-keeping
- To personalise and improve our services
- Send promotional material about services we think you may find interesting
- Conduct market research surveys
- To customise our website and promotional material

5. Marketing

If you have previously agreed to us using your personal information for marketing purposes, you may change your mind at any time by emailing us at unsubscribe@xact.org.uk

4. Cookies

We use technology to track the patterns of behaviour of visitors to our website. This includes using a “cookie” which would be stored on your browser. You can usually modify your browser to prevent this happening. The information collected in this way can be used to identify you unless you modify your browser settings.

This helps us analyse data about webpage traffic and improve our website and marketing emails in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

A cookie does not give us access to your computer or any information about you other than the data you choose to share with us. The table below explains the cookies we use and why.

Cookie	Name	Use	Expires
Cookie preference	LLCC	This retains your booking information after your browsing session ends so you can continue shopping when you return without re-adding the products.	31 days
Google Analytics (Statistical)	_ga _gid _gat	This is used to record site activity and performance which helps us manage and improve our service. For more information	_ga: 2 years _gid: 24 hours _gat: 1 minute
Statistical cookie	rec-store-visitor	This lets us track whether orders are placed through paid ads or affiliates so we can measure our marketing, make it more relevant and reward affiliates.	31 days
YouTube cookies	PREF* VSC* VISITOR_INFO1_LIVE* remote_sid*	We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. For more information	PREF* 8m (months) VSC*: Session end VISITOR_INFO1_LIVE* 8m remote_sid* Session end

5. Cookie settings

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit: www.aboutcookies.org or www.allaboutcookies.org.

For more information on how to manage cookies on popular browsers see:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)

6. Links to other websites

Our website contains links to other websites of interest. If you use these links to leave our site, we do not have any control over those websites. Xact cannot be responsible

for the protection and privacy of any information which you provide when visiting such sites which are not governed by this policy.

7. Regulation

Xact are committed to ensuring that your information is secure and in accordance with the Data Protection Act 2018.

We are registered with the Information Commissioner for the types of information we hold and the purposes for which we process personal data. Xact's registration number is: Z9001396.

To prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect.

Please also see our Data Management Policy for more information.